

# Control your Listing Success!

## Direct Response Prospecting for the Internet Savvy Real Estate Professional

The Real Estate Agents who Control  
their Local Real Estate Listings' Inventory  
Control their Business Success and Income.

~~\$199.00~~

**\$79\***

\*\$79 Limited to the first  
45 Registrants; Sponsors'  
Discounts; Space Limited  
to 100 - Call: (850) 380-6119  
or Allison.Pruett@gmail.com



Orlando, Florida  
Wednesday, Oct 29th  
9:00am - 5:00pm



Sponsors and Organizers:



### Training Description:

One of the biggest areas of opportunity that many agents have yet to master consistently is **Direct Response Prospecting** in Real Estate. It is a Strategy that goes beyond focusing on Buyers' Leads – it is a Strategy to create an incubation system to generate listings methodically, then use those listings to generate more

listings. Technically speaking, Real Estate Professionals must become proficient with **Inbound Marketing**, Proper Listing Blog Marketing, Squeeze Page Building, and YouTube Video Marketing for Reverse Marketing. All of these ideas need to be controlled and focused with a proper **SEO** Strategy focused on Google and Search Engine Visibility!

Training Center of Sihle Insurance Group in Altamonte Springs Florida:  
**1021 Douglas Ave, Altamonte Springs, FL 32714**

### Schedule - Wednesday, **October 29th** 2014:

8:45am – 9:15am: Registration;  
9:15am – 11:00am: **Inbound Marketing and the fundamentals of Prospecting;**  
11:15am - 12:30pm: **Direct Response Marketing and Squeeze Pages;**  
12:30pm – 1:15pm: Working Lunch;  
1:15pm – 3:45pm: **Internet Prospecting and Landing Pages;**  
4:00pm – 5:00pm: **Social Media Prospecting Postings, and Video Blogs.**

Training Limited to **100** Participants -  
*Discounted Tickets are Non-Refundable*

### Training Prices:

Event Price: **\$199** (at the door;)

**\*Sponsors Show Special: \$79**  
(limited to the first 45 tickets)

Save More: **2 Tickets: \$145 or 3 Tickets: \$199**



Visit this URL (case sensitive):  
<http://goo.gl/c3E0rf>

and Reserve your seat  
with Paypal or a Credit Card.

### About the Trainer:

**Key Yessaad** is a Real Estate Internet Strategist, SEO Trainer, and currently co-Trainer of the i-FASTTRAC Real Estate Training Program - LiveInteractiveTraining.com. Mr. Yessaad has been a Trainer and Business Coach for the past 10 years focusing especially on empowering Agents develop the Skills and Habits of Web Services, SEO Strategies, Blogging, Internet Marketing, and Listing Success.