

Your Career deserves the Right Training Program - EXIT Realty Charleston Group



Real Estate Internet Strategy and Marketing are important aspects of every effective and competitive career... Gone are the days of putting a listing in the MLS and waiting for contracts to be signed – helping your Sellers with the right Internet Marketing Strategy is now essential – Exit Realty The Charleston Group will offer you that training.

We offer advanced trainings that Integrate your Internet Strategy with Google, and layered with Blogging, Syndication, Social Networking, and the Right Listing and IDX Strategy with a Plan of Action to help you become a Premier Realtor; call **(800) 886-3406** and let's partner on your success!!!

Real Estate Training Seminars

The Real Estate Marketing Training Seminars enclosed help the Real Estate Professional take Charge of his or her Internet presence and put them on a path to capturing the top niche ranking with Search Engines - namely Google. Learn the proper way to market Real Estate on the Internet. These are the core Real Estate Web Training Sessions at the heart of empowering Real Estate Professionals to compete online.



Real Estate Internet Strategy Training

Building your Real Estate Office online is not a separate endeavor from your physical business office; in fact your Internet presence is your business! So how do you go about attracting Google and Clients to you? right I said Google... with 75%+ of all Internet Searches starting on Google you cannot effort to be invisible. How do you build an integrated Web Strategy that serves your Sellers and Buyers and is driven organically by Internet Search?



Real Estate Blogging Strategy Training

Are you driving Traffic to your website and creating the best exposure for your Listings? How about your Buyers - Are you the Community Expert? How do I use the right Blogging Techniques to help me become Internet Visible? this is the essence of Internet Marketing and Blogging Results. Learn what Google and Search Engines are looking for in Blogs in order to Index them... in fact if you Blog once a week the right way you will be on Page 1 of Google - enough said?



Real Estate Database Strategy Training

How to stay in touch with Clients and Convert Sales!!! Outlook, eMail, Contact & Database Management... (The Necessary Real Estate Habits!) The training is designed to help Real Estate Professionals devise the right strategy and help them use the right tools and habits to stay in touch with their customers. Let's agree that tools are as good as the user's knowledge but more importantly their diligence, consistency, and repeated assiduous approach...



Real Estate Web Advanced Strategy Training

Google Visibility is about proper links... You have heard that content is king; so how do you go about adding it so Search Engines can find you? This One-Day Workshop was designed for Realtors who have the proper Website and understand that working on your website is part of your business routine... "But I have content that comes with my website?" you say... and so does everyone else... Generic content leads nowhere; those who optimize it the right way will become visible...

Testimonials from Previous Trainings:



Phillip Taylor of Exit Realty of the South in Nashville Tennessee has a very creative mind. Philip placed on Facebook this YouTube Video and truly made my day. I am so glad [George Styron](#) invited him to attend as well as his Exit colleagues in Nashville - it was truly a fantastic training day!!! Thank you George.



"I attended the web strategy training with Key on Tuesday the 14th of July and the content and method of presentation was phenomenal, but I was totally sold when after following his steps, I got the first 5 returns out of 10 on page 1 of Google. That is 50% coverage on page 1 of the search engine that has over 72% of all search traffic, AMAZING. All I did was I can't tell you! You have to join EXIT and take the course so Key can get your mind right for the Google Juice."

Thanks, you have brought many things into perspective for me in Real Estate. I will stop the unproductive and focus on the productive again." - **Mike Grumbles - CFO EXIT MidSouth Realty in Tennessee.**



"Key not only shows you how the internet and Goggle work, he also teaches you everything you need to know to start building Goggle visibility for your web-site. Every class has an action plan for the student to implement. The methods and techniques are valid and verifiable. The potential power of understanding and implementing the strategy is unlimited. [read more...](#)" - **Joe Nester - Broker/Owner Exit Agapé Real Estate Services.**



"Key, You did an amazing job teaching at the Carolina's, you have found your calling and it shows! Tam - March 7, 2009." **Tami Bonnell, President U.S. Organization, Exit Realty.** Event: Exit of The Carolinas Annual Awards in Charlotte NC, March 2009.



"Dear Key, I wanted to let you know that your training has impacted my business's GOOGLE visibility tremendously. I attended two of your trainings and APPLIED everything you taught with the result that I am now dominating my local area on Google searches... I'm actually taking the first TWO pages.. I have spent the last 2 years in total frustration at HOW TO DO this, and when you came to Franklin, you brought "THE LIGHT with you! Thanks Key for sharing this knowledge, I look forward to more "skull sessions" in the near future.. If you have students "IN DOUBT", have them Google: john becker bald head, or Franklin nc real estate .. let the magic begin! Key, I also wanted to thank you for making this training AFFORDABLE to ANYONE who wants to learn this aspect of web marketing. I've seen so many other "web trainers" who charge astronomical fees with less than satisfactory results." - **John Becker / Bald Head - Franklin NC. Attended Real Estate Web and Blogging Strategy Trainings.**



"Key: I am so glad that our regional owners brought you in to train us. It is always very frustrating when you know there has to be a way to do something, but can't get there on your own. It's even more frustrating when you are the broker and agents are looking to us for all the answers. Your internet strategy class was extremely informative and a HUGE RELIEF! I now know how to control my internet marketing to build and expand my business and to give my sellers the service they deserve. Thank you! I look forward to your next training." - **Tishia Morris - Sevierville NC Real Estate Broker/Owner. Attended Real Estate Web Strategy Training in Knoxville Tennessee July 16th, 2009.**



"Key Yessaad is the man you need if you want to learn how to strengthen your web presence. His classes are upbeat, motivating, and results driven. Key shows you how to get RESULTS, and guides you every step of the way. I wholeheartedly recommend Key if you want to succeed in the online real estate marketplace." - **Jodie Hurt - Charleston SC. Attended Real Estate Web and Blogging Strategy Trainings.**

**for Unique Trainings on Internet Strategy
Call EXIT Realty Charleston Group - (800) 886-3406**

Real Estate Internet Marketing Trainings by Key Yessaad - The Google Master



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Real Estate Internet Strategy Trainings!

Your Career on The Cutting Edge!

EXIT
EXIT REALTY CHARLESTON GROUP

ANN MARCONI ANDY ACKERMAN KATHY RAWERS

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Key Yessaad - Real Estate Trainer & Internet Strategist.

To train, inspire, and coach Realtors succeed is my passion and intention. I specialize in training Real Estate Professionals how to compete online by bending Google organically!!! My Trainings and Internet Strategies intersect in my seminars with powerful ideas and Plans of Actions that produce results. Google or call me **(910) 538-6610** and let's discuss how I can help your Agents climb the Google Tree of Success. I can tailor my [Real Estate Seminars](#) to the level of sophistication of your agents and I promise they will leave inspired and will produce

results!!! Read some of the [Realtors Testimonials](#). Follow me on [FaceBook](#) or [Twitter](#).