

Knoxville Real Estate Training - Blogging & Internet Marketing Strategy Seminar in Sevierville Tennessee

Exit Realty Brokers Training September 1st, 2009

The Regional Franchisees of [Exit MidSouth Realty](#) are inviting their Exit Broker/Owners in Tennessee in and around Knoxville and Sevierville and their Exit Realty Professionals to attend a Strategy Training on Real Estate Blogging Marketing September 1st, 2009. Going beyond understanding Websites and into a plan of action that drives Google Visibility and Results!!!



The Original name of the course was "**Google Loves Bloggers,**" to reveal the fact that if your blog posts are written properly and placed in the right venues your visibility and that of your website would increase... In fact, wouldn't you agree that Page 1 of Google is crucial to your success?

(Best you don't even need a website to make this Strategy work!!! Cool Huh???)

The questions a Real Estate Professional should help their Real Estate Buyers and Sellers answer are the following:

"How can I tell that you have expertise in your Real Estate Market?"

"Can I validate you online and "Google You" with Buzz around your Market expertise?"

"Is the information I find online about you fluff or substance?"

Location:

[Hampton Inn at Stadium Drive](#)

105 Stadium Drive, Kodak, TN 37764 (just off of 40 & 66)

Please Call the Inviting Broker Mr. [George Styron](#) at (615) 557-4890 for further details

Dates: September 1st, 2009 - 9:30am (please start arriving at 9am)

Duration: 5 to 6 hours – lots of breaks will be offered. (9:30am to 3:30pm)

Cost: \$59 (please make checks payable to: [Key Yessaad](#) and hand them to your broker. I asked them to hold the checks until I have delivered the training. You will love the training!!!)

My Commitment: To un-shackle you from the fear of the internet and show you what your Buyers, Sellers and Google want... (Don't we all want to make Google happy!!!) I will also give you a methodical plan of action to get you going or tweak what you are currently doing...

Course Description: (please read what follows to understand the intention of the course.)

Real Estate Blogging Strategy Training Session Details:

I designed this Seminar as a Real Estate Strategy for Visibility, Expertise, and Search Engine Ranking. You will learn the following:

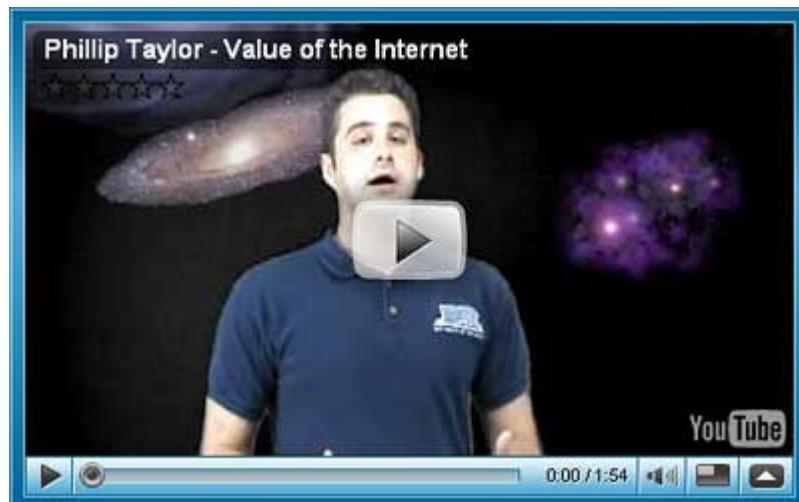
1. What is Blogging? – Little time spent on this topic; the strategy is more important than the why.
2. Why should Realtors Blog? Do I really need to learn how to Blog? (Hint: YES!!!)
3. How are successful Real Estate Agents using this medium to position themselves?
4. Where should I blog? My website right? (Hint: Not Really!!!)
5. What should I blog about? And how often?
6. What if the format of a good blog? At least can you get me started...? Do I have to become a writer? How about links?
7. What does all this have to do with Google? Is this SEO? (Could you explain SEO briefly for us?)
8. How much programming should I learn? (Let me give you the answer right here – None!!!)
9. How expensive is this whole strategy? Think time, perseverance, and elbow grease...
10. How can my assistant help me with this?
11. Does this strategy really work? And how fast? Can you give us examples?

I tell your Broker / Owner that I promise not to waste your Realtors' time and will arm them with information they need to compete online... I keep my promises...

[Testimonials from Previous Trainings:](#)



Phillip Taylor of Exit Realty of the South in Nashville Tennessee has a very creative mind. Philip placed on Facebook this YouTube Video and truly made my day. I am so glad [George Styron](#) invited him to attend as well as his Exit colleagues in Nashville - it was truly a fantastic training day!!! Thank you George.





"I attended the web strategy training with Key on Tuesday the 14th of July and the content and method of presentation was phenomenal, but I was totally sold when after following his steps, I got the first 5 returns out of 10 on page 1 of Google. That is 50% coverage on page 1 of the search engine that has over 72% of all search traffic, AMAZING. All I did was I can't tell you! You have to join EXIT and take the course so Key can get your mind right for the Google Juice."

Thanks, you have brought many things into perspective for me in Real Estate. I will stop the unproductive and focus on the productive again." - **Mike Grumbles - CFO EXIT MidSouth Realty in Tennessee.**



"Key not only shows you how the internet and Goggle work, he also teaches you everything you need to know to start building Goggle visibility for your web-site. Every class has an action plan for the student to implement. The methods and techniques are valid and verifiable. The potential power of understanding and implementing the strategy is unlimited. [read more...](#)" - **Joe Nester - Broker/Owner Exit Agapé Real Estate Services.**



"Dear Key, I wanted to let you know that your training has impacted my business's GOOGLE visibility tremendously. I attended two of your trainings and APPLIED everything you taught with the result that I am now dominating my local area on Google searches... I'm actually taking the first TWO pages.. I have spent the last 2 years in total frustration at HOW TO DO this, and when you came to Franklin, you brought "THE LIGHT with you! Thanks Key for sharing this knowledge, I look forward to more "skull sessions" in the near future.. If you have students "IN DOUBT", have them Google: john becker bald head, or Franklin nc real estate .. let the magic begin! Key, I also wanted to thank you for making this training AFFORDABLE to ANYONE who wants to learn this aspect of web marketing. I've seen so many other "web trainers" who charge astronomical fees with less than satisfactory results." - **John Becker / Bald Head - Franklin NC. Attended Real Estate Web and Blogging Strategy Trainings.**



"Key: I am so glad that our regional owners brought you in to train us. It is always very frustrating when you know there has to be a way to do something, but can't get there on your own. It's even more frustrating when you are the broker and agents are looking to us for all the answers. Your internet strategy class was extremely informative and a HUGE RELIEF! I now know how to control my internet marketing to build and expand my business and to give my sellers the service they deserve. Thank you! I look forward to your next training." - **Tishia Morris - Sevierville NC Real Estate Broker/Owner. Attended Real Estate Web Strategy Training in Knoxville Tennessee July 16th, 2009.**

Real Estate Internet Marketing Trainings by Key Yessaad - The Real Estate Google Expert



[Real Estate Internet Strategy Training](#)



[Real Estate Blogging Strategy Training](#)



[Real Estate Database Strategy Training](#)



[Real Estate Web Advanced Training](#)

["Excellence comes about as a result of habit. We become 'Good' by doing good acts, 'Pleasant' by doing pleasant acts, 'Brave' by doing brave acts."](#) - Aristotle

Knoxville TN Real Estate Training, Knoxville TN Blog Training, Knoxville TN Internet Strategy, Knoxville TN Internet Marketing, Sevierville Real Estate Training, Real Estate Training, Real Estate Internet Marketing, Real Estate Web Trainer, Real Estate Blogging Strategy, Exit Realty Trainings, Real Estate Blogs, Sevierville Knoxville TN Real Estate, Real Estate Internet Presence, Real Estate Search Engine Visibility, Real Estate Internet Trainings, Real Estate Google Marketing, Real Estate Blogs.



Key Yessaad - Real Estate Trainer & Internet Strategist.

To train, inspire, and coach Realtors succeed is my passion and intention. I specialize in training Real Estate Professionals how to compete online by bending Google organically!!! My Trainings and Internet Strategies intersect in my seminars with powerful ideas and Plans of Actions that produce results. Google or call me **(910) 538-6610** and let's discuss how I can help your Agents climb the Google Tree of Success. I can tailor my [Real Estate Seminars](#) to the level of sophistication of your agents and I promise they will leave inspired and will produce

results!!! Read some of the [Realtors Testimonials](#). Follow me on [FaceBook](#) or [Twitter](#).