

Real Estate Social Networking Training

How to Drive Google, Search Engine Traffic, and your Customers to your Website using Social Media and Networking Websites

Social Networking Websites such as FaceBook and Twitter connect us to the people we know - Isn't time to connect with Google; The Closer we are to Google the Closer our Customers are to us...



Social Networking is a fundamental change in our society; it allows us to connect with our friends and customers via the internet and smart phones... it helps us stay in touch with those we care about, work with, and share with them what we are up to.

My question to you is: **What if Google was one of your Social Networking Friends?** Think about this: What if every time you had something special to share Google told everyone for you? And I mean everyone on the Internet... Well Google tells everyone by ranking their stories and expertise – Do you know how to tell Google so it ranks you high?

This training was designed to first demystify Social Networking, and furthermore allow Real Estate Professionals to attract Google and Search Engines to their content, Blogs, and Websites; remember "those we don't know" are searching for Real Estate on Google NOT FaceBook...

This is a Strategy Training that covers Micro-Blogging, RSS Feeds, Twitter, Trulia, FaceBook, Blogs, and other Social Networking Hubs to drive traffic to your website... once you understand that the essence of the internet are links, well placed links, well-written links, Google will learn to translate your intention into visibility.

My trainings are designed to support Real Estate Professionals and Brokers devise an Internet Presence that produces results and transcends the arduous jargon of [SEO](#) and Confusion that floats around the Real Estate Industry. Keep this fact in mind: [Internet Agents Earn 3 times the Income of Traditional Agents \(\\$100K+ versus \\$36K.\)](#)

The Training goes beyond Internet and SEO Jargon and into a Successful Real Estate Internet Strategy

I will cover the following topics in the Seminar:

1. What is Social Networking? Let me share a quick answer here: Links... Hmm...
2. Should you 'Social Network' and How? Well you are already... what if you did it right

- and I mean to also attract Google?

3. Does Google Care? Best: Can I make Google Care?
4. How to write compelling Social Networking Content?
5. How to integrate your profiles with Social Networking Updates?
6. What are RSS Feeds?
7. Will RSS Feeds Enhance my Website?
8. Can I integrate my Blogs into RSS Feeds and Social Networks?
9. How can I use Social Media to create Exposure for my Listings?
10. Can you share some shortcuts that will help me with my Presence Online.
11. What is Social Media Optimization?
12. How to Link your profiles and make them visible with social media?

I will have time for all your questions... Remember: bringing your tech guy/gal to this class will help you and will focus him/her on your Real Estate Internet needs...

[Real Estate Internet Marketing Trainings by Key Yessaad - The Google Master](#)



[Real Estate Internet Strategy Training](#)



[Real Estate Blogging Strategy Training](#)



[Real Estate Database Strategy Training](#)



[Real Estate Social Networking Training](#)



[Real Estate Web Advanced Training](#)



[Key Yessaad Training on Internet Marketing](#)

[Testimonials from Previous Trainings:](#)



"Thank you so much for offering this training on web strategy. It is great to see your passion and enthusiasm. I would recommend any agent that has the time and energy to invest in their web strategy and their business to sign up for the next class available with Key. In fact I would recommend it sooner than later because one day soon Key will figure out the info is near priceless and he might try to charge what it is worth! (Ha Ha) You can pay thousands

to the big SEO companies or you take the classes offered by Key and do it yourself." - **Jason Jacques, Broker/Owner of Exit Realty in Brevard NC** - [Brevard NC Real Estate](#)



"Hey Key, More good news because of what I learned from you. I just got interviewed by WFAE (90.7) NPR News Radio for a radio segment on how the market is in Charlotte for those wanting to relocate... what effect the banking industry has had on those wanting to move here, job availability, etc. The story is supposed to air on Sept. 29. Bottom line..... the newscaster found me by doing a search "Charlotte relocation specialist" and guess who came up in the #1 and #2 spot on Google? Yours truly! Once again, I thank you so much for your passion in teaching those of us who want to generate more business through the Internet. It is so exciting to see the little effort I've put in pay off already. Thanks and best regards." - **Nancy Winters - REALTOR EXIT Realty Advantage Charlotte North Carolina.**



"I attended the web strategy training with Key on Tuesday the 14th of July and the content and method of presentation was phenomenal, but I was totally sold when after following his steps, I got the first 5 returns out of 10 on page 1 of Google. That is 50% coverage on page 1 of the search engine that has over 72% of all search traffic, AMAZING. All I did was I can't tell you! You have to join EXIT and take the course so Key can get your mind right for the Google Juice."

Thanks, you have brought many things into perspective for me in Real Estate. I will stop the unproductive and focus on the productive again." - **Mike Grumbles - CFO EXIT MidSouth Realty in Tennessee.**



"Key not only shows you how the internet and Goggle work, he also teaches you everything you need to know to start building Goggle visibility for your web-site. Every class has an action plan for the student to implement. The methods and techniques are valid and verifiable. The potential power of understanding and implementing the strategy is unlimited. [read more...](#)" - **Joe Nester - Broker/Owner Exit Agapé Real Estate Services. [West Columbia SC Real Estate](#)**



"Key, thanks again for the outstanding training/information/guidance/and "kick in the pants" you provided yesterday, March 19 for the EXIT agents in the Columbia area. Your enthusiasm is tremendous and the knowledge agents now have will allow them to properly position themselves in their respective markets. We look forward to seeing you again in May!" - **Craig Summerall, Broker/Owner Exit Real Estate Consultants, Lexington SC.** Attended Real Estate Blogging Strategy in Columbia SC Thursday March 19th. [Lexington SC Real Estate](#)

Web Link: [Real Estate Social Networking Training - Driving Google to your website](#)

Real Estate Social Networking Training, Real Estate Internet Networking Training, Real Estate Internet Marketing Training, Real Estate SEO Trainings, Real Estate Google Marketing Trainings, Real Estate SEO, SEO Marketing for Real Estate, Real Estate Internet Marketing, Real Estate Blog Marketing, Real Estate Web Exposure, Real Estate Internet Presence, Real Estate Search Engine Visibility, Real Estate Internet Trainings, Real Estate Web Trainer, Real Estate Websites, Real Estate Blogs



Key – [Real Estate SEO Trainings](#) and [Internet Strategies](#). My name is Key Yessaad and I am dedicated to training, motivating, and coaching Real Estate Professionals succeed on the internet. I specialize in focusing Realtors on competing online and understand the key elements of [Real Estate SEO Marketing](#). My Trainings and Internet Strategies intersect in my seminars with powerful ideas and Plans of Actions that produce results. Google or call me **(910) 538-6610** and let's discuss how I can help your Agents climb the Google Tree of Success. I can tailor my [Real Estate Seminars](#) to the level of sophistication of your agents and I promise they will leave inspired and will produce results!!! Read some of the [Realtors Testimonials](#). [Posts on a Greater Town Board for Real Estate Internet Marketing Ideas and Trainings](#).