

Lexington Columbia SC Real Estate Social Networking Training

Thursday January 21st in Columbia SC

How to Drive Google, Search Engine Traffic, and your Customers to your Website using Social Media and Networking Websites

Social Networking Websites such as FaceBook and Twitter connect us to the people we know - Isn't time to connect with Google; the Closer we are to Google the Closer our Customers are to us...



The Exit Realty Brokers in and around Columbia and Lexington South Carolina, [Cindy Evans](#), [Ed Flowers](#), [Jae Kim](#), [Brandon Liles](#), [Joe Nester](#), and [Craig Summerall](#) are holding a special training on Real Estate Internet Marketing and Social Networking for their Realtors January 21st 2010.

Social Networking is a fundamental change in our society; it allows us to connect with our friends and customers via the internet and smart phones... it helps us stay in touch with those we care about, work with, and share with them what we are up to.

My question to you is: **What if Google was one of your Social Networking Friends?** Think about this: What if every time you had something special to share Google told everyone for you? and I mean Everyone on the Internet... Well Google tells everyone by ranking their stories and expertise – Do you know how to tell Google so it ranks you high?

Location: [Agape Village](#)

Village Community Center – 128 Agape Village Ct., West Columbia, SC 29169

Date: **Thursday, January 21st, 2009** – 9:30am (please start arriving at 9am)

Duration: 5 hours – ample breaks will be offered.

Cost: **\$59** (please make checks payable to: Key Yessaad and hand them to your broker. I asked them to hold the checks until I have delivered the training.)

My Commitment: To un-shackle you from the fear of the internet and show you what your Buyers, Sellers and Google want... (Don't we all want to make Google happy!!!) I will also give you a methodical plan of action to get you going or tweak what you are currently doing...

This training was designed to first demystify Social Networking, and furthermore allow Real Estate Professionals to attract Google and Search Engines to your content, Blogs, and Website; remember "those you don't know" are searching for Real Estate on Google NOT FaceBook...

This is a Strategy Training that covers Micro-Blogging, RSS Feeds, Twitter, Trulia, FaceBook, Blogs, and other Social Networking Hubs to drive traffic to your website... once you understand that the essence of the internet are links, well placed links, well-written links, Google will learn to translate your intention into visibility.

My trainings are designed to support Real Estate Professionals and Brokers devise an Internet Presence that produces results and transcends the arduous jargon of [SEO](#) and Confusion that floats

around the Real Estate Industry. Keep this fact in mind: [Internet Agents Earn 3 times the Income of Traditional Agents \(\\$100K+ versus \\$36K.\)](#)

The Training goes beyond Internet and SEO Jargon and into a Successful Real Estate Internet Strategy

I will cover the following topics in the Seminar:

1. What is Social Networking? Let me share a quick answer: Content that Leads to you... Hmm...
2. Should you 'Social Network' and How? Well you already do... what if you did it right - and I mean to also attract Google?
3. Does Google Care? Best: Can I make Google Care?
4. How to write compelling Social Networking Content?
5. How to integrate your profiles with Social Networking Updates?
6. What are RSS Feeds?
7. Will RSS Feeds Enhance my Website?
8. Can I integrate my Blogs into RSS Feeds and Social Networks?
9. How can I use Social Media to create Exposure for my Listings?
10. Can you share some shortcuts that will help me with my Presence Online.
11. What is Social Media Optimization?
12. How to Link your profiles and make them visible with social media?

I will have time for all your questions... Remember: bringing your tech guy/gal to this class will help you and will focus him/her on your Real Estate Internet needs...

[Real Estate Internet Marketing Trainings by Key Yessaad - The Google Master](#)



[Real Estate Internet Strategy Training](#)



[Real Estate Blogging Strategy Training](#)



[Real Estate Database Strategy Training](#)



[Real Estate Social Networking Training](#)



[Real Estate Web Advanced Training](#)



[Key Yessaad Training on Internet Marketing](#)

Testimonials from Previous Trainings:



"I've been pretty successful in real estate with several very large companies. Never, EVER, did I ever get training that is so impactful, useful, and results oriented. All this and you somehow keep it simple enough for beginners to jump right in. My challenge is to keep up with internet marketing and you've taken me to the next level in just one easy, enjoyable class. I thank you and my office thanks you!" - **Jae Kim - Broker/Owner of Exit Real Estate Solutions in Columbia South Carolina.**



"Thank you so much for offering this training on web strategy. It is great to see your passion and enthusiasm. I would recommend any agent that has the time and energy to invest in their web strategy and their business to sign up for the next class available with Key. In fact I would recommend it sooner than later because one day soon Key will figure out the info is near priceless and he might try to charge what it is worth! (Ha Ha) You can pay thousands to the big SEO companies or you take the classes offered by Key and do it yourself." - **Jason Jacques, Broker/Owner of Exit Realty in Brevard NC - [Brevard NC Real Estate](#)**



"I attended the web strategy training with Key on Tuesday the 14th of July and the content and method of presentation was phenomenal, but I was totally sold when after following his steps, I got the first 5 returns out of 10 on page 1 of Google. That is 50% coverage on page 1 of the search engine that has over 72% of all search traffic, AMAZING. All I did was I can't tell you! You have to join EXIT and take the course so Key can get your mind right for the Google Juice."

Thanks, you have brought many things into perspective for me in Real Estate. I will stop the unproductive and focus on the productive again." - **Mike Grumbles - CFO EXIT MidSouth Realty in Tennessee.**



"Key not only shows you how the internet and Goggle work, he also teaches you everything you need to know to start building Goggle visibility for your web-site. Every class has an action plan for the student to implement. The methods and techniques are valid and verifiable. The potential power of understanding and implementing the strategy is unlimited. [read more...](#)" - **Joe Nester - Broker/Owner Exit Agapé Real Estate Services. [West Columbia SC Real Estate](#)**



"Key, thanks again for the outstanding training/information/guidance/and "kick in the pants" you provided yesterday, March 19 for the EXIT agents in the Columbia area. Your enthusiasm is tremendous and the knowledge agents now have will allow them to properly position themselves in their respective markets. We look forward to seeing you again in May!" - **Craig Summerall, Broker/Owner Exit Real Estate Consultants, Lexington SC. Attended Real Estate Blogging Strategy in Columbia SC Thursday March 19th. [Lexington SC Real Estate](#)**

Columbia SC Real Estate Training, Lexington SC Real Estate Training, Columbia SC Real Estate Marketing, Lexington SC Real Estate Marketing, Columbia SC Internet Marketing, Lexington SC Internet Marketing, Columbia SC Social Marketing Training, Lexington SC Social Marketing Training, Real Estate SEO Trainings, SEO Marketing Trainings, Internet Strategy Training, Exit Realty Training, Exit Realty Training



Key – [Real Estate SEO Trainings](#) and [Internet Strategies](#). My name is Key Yessaad and I am dedicated to training, motivating, and coaching Real Estate Professionals succeed on the internet. I specialize in focusing Realtors on competing online and understand the key elements of [Real Estate SEO Marketing](#). My Trainings and Internet Strategies intersect in my seminars with powerful ideas and Plans of Actions that produce results. Google or call me **(910) 538-6610** and let's discuss how I can help your Agents climb the Google Tree of Success. I can tailor my [Real Estate Seminars](#) to the level of sophistication of your agents and I promise they will leave inspired and will produce results!!! Read some of the [Realtors Testimonials](#). [Posts on a Greater Town Board for Real Estate Internet Marketing Ideas and Trainings](#).