



Greenville SC Real Estate Web Strategy Training

**Realtor Training Seminar
Friday 3/20/2009**

The Brokers of [Greenville SC](#), led by [Rick Markowski](#), are holding a special training on [Real Estate Web Strategy](#) Friday March 20th, 2009. ([PDF Link to Training Flyer](#))

The training is designed to help Realtors and Brokers devise an Internet Strategy that produces results and transcends the arduous jargon that floats around the Real Estate Industry. Real Estate Professionals understand that having a successful Web presence is important but getting the right ideas and habits are few and far between... this course intends to answer the fundamental questions and offers a Plan of Action that Realtors can trust to design an organic Real Estate Internet Strategy driven by the needs of their Buyers and Sellers. This is a true Real Estate Training - nothing will be sold nor does the trainer affiliate with any vendors.

Location: [Exit Upstate Realty](#) - Contact Rick Markowski at (864) 444-8128
Address: 2320 E North St, Greenville, SC 29607 - office (864) 235-0209.

Date: **Friday, March 20th, 2009** – 9:30am (please start arriving at 9am)

Duration: 5 to 6 hours – ample breaks will be offered.

My Commitment: To un-shackle you from the fear of the internet and show you what your Buyers, Sellers and Google want... (Don't we all want to make Google happy!!!) I will also give you a methodical plan of action to get you going or tweak what you are currently doing...

Course Description: (please read what follows to understand the intention of the course.)

Real Estate Web Strategy

Going beyond the Web Jargon and into a Successful Real Estate Strategy

Do you plan to get a website? Do you have a website that's stagnant? Do you feel overwhelmed with the whole endeavor? This is the Seminar for you... many of you have sluggish websites that are not producing any results... so what to do?

I designed this course to go beyond the mere discussion of need; to the design of a Real Estate Web Strategy that drives traffic and results. You will leave empowered and with a plan of action and a full-understanding of what is currently happening in the realm of Real Estate Websites.

I am Vendor-Agnostic and will share with you what I have seen work; I will show you what to demand from your vendor and will help you make the right decision. It is not the Vendor that matters; it is your habits and discipline I am going to focus on...

This course was designed to enhance the ability of [Real Estate Professionals](#) to compete in an ever increasing spirited Internet Landscape...

This course used to be called: "**I don't have a Web Strategy – How do I get started?**" It has **now evolved to include all the major topics of Real Estate Internet Strategies**. Bring your assistant, your web guru, your cousin Vinnie who dabbles in websites – they will learn how to help you focus on the most important part about having a Real Estate website. Realtor Websites are of a different nature than regular ones – I will explain all this in the class...

I will cover the following topics in the Seminar:

1. Should you get a Real Estate website? And why?
2. How do you select the best Web Services? What are the important tools of a R.E. Website?
3. Domain Names: How do I get one? Where and How much?
Should I get more than one? And why? How do I hook them up together?
4. How do I get started?
Will I be able to understand the Web jargon? (Let me give you the answer: **Yes**)
5. How expensive is it going to be? (I will show you how to get started for **FREE!**)
6. How much work will I have to put in? Is it worth the effort? And how often?
7. What is IDX? And do I need it? Shouldn't I just use my MLS IDX? And what is Sticky IDX?
8. How about Blogging? Is it important?
9. How can my Assistant help me grow my website?

I will have time for all your questions... Remember: bringing your tech guy/gal to this class will help you and will focus him/her on your Real Estate Web needs...

Testimonials from Previous Trainings:



"Thank you for the phenomenal training on real estate blogging and our web strategy. Not only was it entertaining and informative, but it was RELEVANT! You are providing our agents and brokers the most pertinent information we could receive in this market. I personally have seen the results of doing what you tell me to do and I have no doubt that it will lead to our office being more successful. Every regional owner and broker should have you in their offices immediately! We cannot wait to have you back in Charlotte." - **Angie Byers Owner - EXIT Realty South.**



"Key is the MASTER of internet strategy! He's paying it forward by training Exit Realty agents on how to harness the power of online marketing and lead generation. Through his high energy, cutting edge training, he has motivated and energized our team! Key is sharing what many others exploit for big bucks! We can't learn enough from him! If you have not experienced his training, you're missing out (and probably way behind the curve)." - **Kathy Rawers - Broker/Owner.**



"Key, Your class on Blogging was amazing. You were right on the money when you spoke of how much other companies charged to optimize your websites and help move you up in the rankings. Your class motivates an individual and has them take control of their own destiny. This is just like the old saying "You can lead a horse to water, but you can't make him drink." There are no more excuses. You feel empowered when you can blog and move yourself up in the rankings as you taught us to do today. I'm anxious to get started and take control of the Statesville market. Thanks, I look forward to future classes." - **Kim Privette, Broker/Owner.**



Web Link: [Greenville SC Real Estate Web Strategy Training March 20th, 2009](#)

PDF Doc: [Greenville-SC-Real-Estate-Web-Strategy-Training.pdf](#)

Greenville SC Real Estate Web Training, Greenville Real Estate Training, Real Estate Web Trainer, Real Estate Internet Strategy Training, Real Estate Web Strategy, Exit Upstate Greenville SC.



About the Trainer: **Key Yessaad – Real Estate Web Trainer.** To train, inspire, and coach Real Estate Professionals succeed is my passion. I have a niche area of expertise which is the combination of Real Estate Web Strategy, Consulting, and Systems Implementation... Inquire about the various [Real Estate Training Seminars.](#)