

# Charlotte Real Estate Advanced Blogging Workshop

**Friday May 14th in Charlotte NC**

**How to effectively use Blogs to Drive Google, Search Engine Traffic, and your Customers to your Website using thoughtfully Linked Content and Organic Real Estate Solutions**

John and Angie Byers, the Exit Realty Broker/Owners of [Charlotte NC](#), are inviting their fellow Broker/Owners in the region and their Exit Agents to attend an Intensive Blogging Workshop that is designed to create the best Internet Marketing Strategies that benefit your Real Estate Clients.



Internet Marketing and Google Visibility makes sense to you and you know that you must incorporate them in your Real Estate Marketing. It is time to do it right and Blogging is one vehicle you ought to master to nurture Google Visibility.

I have designed this Advanced Blogging Workshop for Real Estate Professionals who have established the foundation of an Internet Strategy and are looking to advance their Organic Ranking Online. This training is not focused on the cheap tricks of [SEO](#) and will NOT support your desire for easy answers – the strategies I train on are deliberate, long term, produce results, and

organic in the sense that they help your customers make the best decisions for their Real Estate Needs.

The Original name of the course was “**Google Loves Bloggers,**” to reveal the fact that if your blog posts are written properly and placed in the right venues your visibility and that of your website would increase... In fact, wouldn't you agree that Page 1 of Google is crucial to your success?

**(Best you don't even need to buy a website to get this Strategy work!!! Cool Huh??!!)**

**Location:** [Exit Realty South](#) – (Thanks to John And Angie Byers)  
4401 Barclay Downs Dr, Ste 1, Charlotte, NC 28209 - (704) 602-9900

**Date:** Friday May 14th, 2010 - 9:30am (please start arriving at 9am)

**Duration:** 5 hours – lots of breaks will be offered. (will end around 3:30pm)

**Cost:** \$59 (please make checks payable to: [Key Yessaad](#))

**My Commitment:** To un-shackle you from your distorted relationship you have with Technology and help you create the conditions of success with your Clients.

**Course Description:** (please read what follows to understand the intention of the course.)

## Real Estate Advanced Blogging Workshop

I will cover the following topics in the Workshop:

1. A Homework driven Workshop.
2. The fundamental Structure of a Successful Real Estate Blog.
3. Strategic Links.
4. Blogs about Listings for farming purposes.
5. Blogging Strategy and Neighborhood Farming.
6. Understanding Blog and Page Content Source.
7. ALT Tags – huh...??? Yes Content and ALT Tags.
8. Rolling your Blogs – for added Google Page Visibility. A strategy designed by Key for enhanced visibility.
9. Why Launch a Free WordPress Blog? and How to use its RSS Feeds with your website or other services.
10. Will I become an SEO Expert? – that is not the purpose; I want you to become a Successful Internet Marketer.
11. Understanding Barney Stinson and his Playbook: “The Lorenzo Von Matterhorn.”
12. and much more...

**YOU MUST HAVE YOUR HOMEWORK COMPLETED BEFORE ATTENDING THE TRAINING - CALL OR TEXT ME IMMEDIATELY IF YOU ARE ATTENDING SO I CAN SEND YOU THE HOMEWORK! (It is a Deal Breaker!) - Your Broker was emailed a copy of it!**

I will have plenty of time for all your questions...

"If you go to work on your goals, your goals will go to work on you. If you go to work on your plan, your plan will go to work on you. Whatever good things we build end up building us." - Jim Rohn

### [Real Estate Internet Marketing Trainings by Key Yessaad](#)



[Real Estate Internet Strategy Training](#)



[Real Estate Blogging Strategy Training](#)



[Real Estate Database Strategy Training](#)



[Real Estate Social Networking Training](#)



[Real Estate Web Advanced Training](#)



[Key Yessaad Training on Internet Marketing](#)

**Testimonials from Previous Trainings:**



"Key, Thanks so much for the training you provided this past Thursday. As always you delivered beyond measure on your promise to empower agents to have the confidence and ability to create and reach their online potential. ...[more](#)" - **Craig Summerall, Broker/Owner Exit Real Estate Consultants, Lexington SC.**

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"Wow! Now I know what all the fuss has been about Key! Superb class!!! You're the first one that's been able to convince me that I MUST have a visible presence on the internet, but then you went on to show me how to accomplish that. That was the clincher! Thank you, thank you, THANK YOU!" - **Anne Cassidy - Realtor with Exit Realty South in Charlotte NC**

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"Key...you presented to us, hands down, the most useful training I have been a part of since being with Exit. It was concise, directional, and has a measureable outcome. Fantastic job!" - **Warren Zook - Broker/Owner of Exit Realty Knoxville in Tennessee.**

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"Before we attended four of Key Yessaad internet / blogging / database / web strategy events in 2009, our internet traffic and leads "trickled in" on occasion. Within a few short months our traffic tripled and has continued to climb each month. We never worried before, because "we didn't know what we didn't know". Now that we are "Enlightened", we have formed productive web habits, our expectations are higher, and we are extremely optimistic about our expectations for increased web traffic (and Sales Success). Key was the "Key" in 2009 and we can't wait for even more in 2010!" - **John and Angie Byers - Broker/Owners of Exit Realty South in Charlotte North Carolina.**

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Web Link: [Charlotte Real Estate Advanced Blogging Workshop Friday May 14th 2010](#)

Charlotte NC Real Estate Training, Charlotte NC Blogging Workshop, Real Estate Training, Real Estate Internet Marketing, Real Estate Internet Strategist, Real Estate Blogs



Key Yessaad – [Real Estate Trainings](#) and [Internet Strategies](#).  
To train, inspire, and coach Real Estate Professionals succeed is my passion. I specialize in training Realtors to compete online. My Trainings and Internet Strategies intersect in my seminars with powerful ideas and Plans of Actions that produce results. Google or call me (910) 538-6610 and let's discuss how I can help your Agents climb the Google Tree of Success. I can tailor my [Real Estate Seminars](#) to the level of sophistication of your agents and I promise they will leave inspired and will produce results!